

ORDER



A GANNETT COMPANY

WJXX-TV

Orders	Order / Rev:	<u>704418</u>	 A GANNETT COMPANY
	Alt Order #:	<u>06262553</u>	
	Product Desc:	<u>KALIL FOR JUDGE</u>	
	Estimate:		
	Flight Dates:	<u>08/05/12 - 08/12/12</u>	
	Original Date / Rev:	<u>08/03/12 / 08/03/12</u>	
	Order Type:	<u>Core</u>	
Agency	Name:	<u>Daigle Idea Development/ POL</u>	
	Buying Contact:		
	Billing Contact:		
		<u>1 San Jose Place, Suite 11</u>	
		<u>Jacksonville, FL 32257</u>	
Advertiser	Name:	<u>Kalil / Rep / Judge / County Judge Grp</u>	
	Demographic:	<u>A50+</u>	
	Product Codes:	<u>PL-Judicial</u>	
	Priority:	<u>P-5</u>	
	Revenue Codes:	<u>AGY, GEN, POL</u>	
		New Business Thru:	
		Order Separation:	<u>00:15:00</u>
		Advertiser External ID:	
		Agency External ID:	
		WJXX-TV	
		<u>Jim Quinn</u>	
		<u>T-PHI</u>	
		<u>NAT</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/05/12	2	\$50.00	\$42.50	August 2012	4	\$100.00	\$85.00	0.00
08/06/12	08/12/12	2	\$50.00	\$42.50	Totals	4	\$100.00	\$85.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	North America	North America	Start Of Order - End Of Order	100%

Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	08/05/12	08/05/12	Sun 930-10a Sun 930-10a	CM	Sun 930-10a (9:29 AM-9:29 AM)	-----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S		1		\$25.00		0.00					
2	WJXX	08/05/12	08/05/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7 (10:59 AM-10:59 AM)	-----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S		1		\$25.00		0.00					
3	WJXX	08/12/12	08/12/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6/7 (10:31 AM-10:31 AM)	-----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----S		1		\$25.00		0.00					
4	WJXX	08/12/12	08/12/12	Sun 11a-12p Sun 11a-12p - eff 6/7	CM	Sun 11a-1157a (11:58 AM-11:58 AM)	-----S	:30	1	\$25.00	P-5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----S		1		\$25.00		0.00					
Totals												4	\$100.00		